



PARTNERING WITH CYWC 2017-18

CYWC REGIONAL TRAINING 2017-18 LOCATIONS:

Winnipeg, MB (Nov 3-4, 2017)
Kelowna, BC (Nov 10-11, 2017)
Montreal, QC (Nov 18, 2017)
Moncton, NB (Nov 24-25, 2017)

Vancouver, BC (Jan 19-20, 2018)
Saskatoon, SK (Jan 26-27, 2018)
Calgary, AB (Mar 2-3, 2018)

WHY PARTNERSHIPS ARE VITAL

Two of the core values of CYWC Regional Training events are affordability and accessibility. Partners like you help make this happen. Because of these partnerships, last year we were able to subsidize our event by over 50%, which enabled us to offer national level training across our country at a price whole teams of paid and volunteer youth workers could afford.

Our “win” at CYWC RT is when youth workers are encouraged and equipped to better disciple youth in their care right away, and because of our sponsors and exhibitors, we were able to do that for 1800 youth workers last year. Thank you for helping make this “win” a reality.

OUR CHALLENGE

Youth workers, next to parents, have the potential to play the most significant role in an adolescent’s spiritual formation. Teens desperately need significant adults journeying with them as they move through this time of overwhelming transition, and along with the paid youth workers, a great deal of the relational work is shared by volunteers. The reality is that often the least equipped individuals (our volunteers) are carrying heavy relational responsibilities. Our goal is to give both paid and volunteer youth workers the tools they need for maximum effectiveness.

OUR PURPOSE

Loving youth by serving and celebrating youth workers across Canada.

OUR MISSION

To better equip at least 1200 volunteer and 300 paid youth workers by delivering accessible, affordable, and practical youth ministry resources and training in a relationally rich and theologically infused environment in six regions across our country every year.



PARTNERSHIPS AT A GLANCE

	Cost Per Event	Exhibit Booth ¹	Magazine Ad ²	Stage Presence ³	Pre-Show Slides ²	Digital Presence	Social Media	Event Registrations Included	Free Lunch on Fri & Sat	Other
Regional (Saturday) *ONLY ONE AVAILABLE PER REGION	\$1250	✓	1/2 page	Saturday AM Session	✓	Regional Page + event emails	✓	2	✓	-
Lunch (Saturday)	\$1250	✓	-	Saturday Lunch	✓	Regional Page + event emails	✓	2	✓	Your banners around food serving tables
Lunch (Friday)	\$850	✓	-	Friday Lunch	✓	Regional Page + event emails	✓	2	✓	Your banners around food serving tables
Critical Concerns (Friday)	\$750	✓	1/4 page	Friday AM Session	✓	Regional Page + event emails	✓	2	✓	-
Exhibit Booth	\$350 ⁴	✓	-	-	-	-	-	2	✓	-
Youth Worker Celebration (Friday Night)	\$350 + supplies	✓	-	-	-	Regional Page	-	2 ⁵	✓	-
Snack Sponsor (Saturday)	\$350 + supplies	✓	-	-	-	Regional Page	-	2 ⁵	✓	-
Lanyard Tags *ONLY ONE AVAILABLE	\$1500	-	-	-	-	-	-	-	-	Your logo on the tags (talk to us about placement)
Corporate	variable	-	-	-	logo on corporate sponsor slide	Regional Page	-	-	-	-

1 Exhibit Booths will receive one 2'x6' table, plus chair(s). Power is not guaranteed.

2 For Magazine Ad and Pre-Show Slide details, see page 3.

3 Regional & Critical Concerns Sponsors will choose between an interview OR a 2 minute video. Lunch Sponsors will have an interview AND a 2 minute video.

4 Discount of \$50 each when you purchase booths at 2 or more conferences.

5 Please talk to us about the number of volunteers you would like to bring.



MAGAZINE ADS

We have one magazine that will be put into the hands of the 1800+ youth workers across all six events. The magazine is intended to be inspiring and informative for our attendees long after the event is over, meaning your ad will be seen again and again. We accept colour or black and white ads.

	Price	NO BLEED			WITH BLEED		
		Width	x	Height	Width	x	Height
Quarter page	\$225	3.6875"	x	4.875"	-		
Half page	\$325	7.5"	x	4.875"	-		
Full Page	\$525	7.5"	x	10"	9"	x	11.5"
Inside cover (2 available - front or back)	\$775	7.5"	x	10"	9"	x	11.5"
Back cover in colour	\$925		-		9"	x	11.5"

File Specifications

- High or Press resolution EPS, JPG or PDF files (300 dpi, CMYK for accurate colour and quality output)
- GIF images are NOT acceptable
- For ads with bleed, please keep important text/graphics 0.25" inside trim edge. Please include crop marks.

Proofs of ad submitted will NOT be supplied unless requested

Please submit all files to Rachel Siverns at info@truthmatters.ca by August 31, 2017.



PRE-SHOW SLIDES

A slideshow will run on the main screen prior to all main sessions at CYWC Regional Training events. You can register to be in the slide show at the event(s) on your choice.

Price \$75 (per event)

Details

- one to three slides advertising your organization (please number slide files in the order you would like them shown)
- please provide in 16:9 (widescreen) aspect ratio ONLY.
- focus on high visual impact and minimal text
- JPG or PDF files. Do not send Powerpoint slideshows (please export as images).

All slides are due one month prior to the event at which you are advertising.



2017-18 PARTNER CONTRACT

You can register for any combination of partnership options by completing this form and returning it one of two ways:

1. via email to Rachel at partners@cywc.ca
2. via mail to PO Box 89097 Westdale, Hamilton, ON L8S 4R5 (take note - this is a new address.)

If you have any questions or need any assistance, please contact Rachel at partners@cywc.ca or call 905-869-0251.

Organization Name: _____

Contact Person: _____ Email: _____

Preferred Phone _____ Website URL: _____

OPPORTUNITIES

Please check your selection(s) and location(s):

Winnipeg (Nov 3-4, 2017)
Kelowna (Nov 10-11, 2017)
Montreal (Nov 18, 2017)
Moncton (Nov 24-25, 2017)
Vancouver (Jan 19-20, 2018)
Saskatoon (Jan 26-27, 2018)
Calgary (Mar 2-3, 2018)

TOTAL
(add up each row)

Regional - \$1250	\$
Lunch (Saturday) - \$1250	\$
Lunch (Friday) - \$850	\$
Critical Concerns - \$750	\$
Exhibit Booth - \$350 For 2+ locations, \$300 each.	
Youth Worker Celebration - \$350*	\$
Snack Sponsor - \$350*	\$
Lanyard Tags - \$1500	NA
Corporate Sponsor	\$
Pre-Show Slides - \$75	\$
Magazine Ad (Artwork due by August 31, 2017 to info@truthmatters.ca) Select size:	\$
1/4 page (\$225) 1/2 page (\$325) full page (\$525) inside cover (\$775) back cover (\$925)	

TOTAL \$

PAYMENT OPTIONS (Please select one):

Online Credit Card Processing. We will email you a PayPal invoice for the total amount of your partnership and you can pay securely online using your credit card or PayPal account.

Cheque. We will email you a PayPal invoice for the total amount of your partnership and you can mail a cheque made payable to TRUTH MATTERS MINISTRIES to PO Box 89097 Westdale, Hamilton, ON L8S 4R5 (take note - this is a new address).

*Plus the cost of supplies. Talk to us to confirm details about the celebration.

Completing and returning this form indicates agreement to fulfill the requirements of this contract.

Exhibit Booth cancellations must be received in writing at least one week prior to the event. Refunds (minus a \$75 administration fee) will be issued for cancellations received more than one week prior to the event. No refunds are issued for cancellations received less than one week prior to the event.

CYWC Regional Training events are GST exempt.