



## PARTNERING WITH CYWC 2018-19

### CYWC REGIONAL TRAINING 2018-19 LOCATIONS:

Kelowna  
(Oct 26-27, 2018)

Winnipeg  
(Nov 2-3, 2018)

Montreal  
(Nov 9-10, 2018)

Moncton  
(Nov 23-24, 2018)

Saskatoon  
(Jan 25-26, 2019)

Abbotsford  
(Feb 1-2, 2019)

Edmonton  
(Mar 1-2, 2019)

### WHY PARTNERSHIPS ARE VITAL

Two of the core values of CYWC Regional Training events are affordability and accessibility. Partners like you help make this happen. Because of these partnerships, last year we were able to subsidize our event by over 50%, which enabled us to offer national level training across our country at a price whole teams of paid and volunteer youth workers could afford.

Our “win” at CYWC RT is when youth workers are encouraged and equipped to better disciple youth in their care right away, and because of our sponsors and exhibitors, we were able to do that for 1800 youth workers last year. Thank you for helping make this “win” a reality.

### OUR CHALLENGE

Youth workers, next to parents, have the potential to play the most significant role in an adolescent’s spiritual formation. Teens desperately need significant adults journeying with them as they move through this time of overwhelming transition, and along with the paid youth workers, a great deal of the relational work is shared by volunteers. The reality is that often the least equipped individuals (our volunteers) are carrying heavy relational responsibilities. Our goal is to give both paid and volunteer youth workers the tools they need for maximum effectiveness.

### OUR PURPOSE

Loving youth by serving and celebrating youth workers across Canada.

### OUR MISSION

To better equip at least 1200 volunteer and 300 paid youth workers by delivering accessible, affordable, and practical youth ministry resources and training in a relationally rich and theologically infused environment in six regions across our country every year.



# PARTNERSHIPS AT A GLANCE

Our form is now ONLINE! Register at [www.cywc.ca/partners](http://www.cywc.ca/partners)

	Cost Per Event	Exhibit Booth <sup>1</sup>	Magazine Ad <sup>2</sup>	Stage Presence <sup>3</sup>	Pre-Show Slides <sup>2</sup>	Digital Presence	Social Media	Event Registrations Included	Free Lunch on Fri & Sat	Other
<b>Regional (Saturday)</b> *ONLY ONE AVAILABLE PER REGION	\$1250	✓	1/2 page	Saturday AM Session	✓	Regional Page + event emails	✓	2	✓	-
<b>Lunch (Saturday)</b>	\$1250	✓	-	Saturday Lunch	✓	Regional Page + event emails	✓	2	✓	Your banners around food serving tables
<b>Lunch (Friday)</b>	\$850	✓	-	Friday Lunch	✓	Regional Page + event emails	✓	2	✓	Your banners around food serving tables
<b>Critical Concerns (Friday)</b>	\$750	✓	1/4 page	Friday AM Session	✓	Regional Page + event emails	✓	2	✓	-
<b>Exhibit Booth</b>	\$350 <sup>4</sup>	✓	-	-	-	-	-	2	✓	-
<b>Youth Worker Celebration (Friday Night)</b>	\$350 + supplies	✓	-	-	-	Regional Page	-	2	✓	-
<b>Snack Sponsor (Saturday)</b>	\$350 + supplies	✓	-	-	-	Regional Page	-	2	✓	Your banners around main snack table.
<b>Coffee Sponsor</b>	\$500	✓	-	-	-	Regional Page	-	2	✓	Your banners around coffee serving station
<b>Lanyard Tags</b> *ONLY ONE AVAILABLE	\$1500	-	-	-	-	-	-	-	-	Your logo on the tags (talk to us about placement)

1 Exhibit Booths will receive one 2'x6' table, plus chair(s). Please bring extension cord for power (power isn't guaranteed, but we'll do our best to make it happen!).

2 For Magazine Ad and Pre-Show Slide details, see page 3.

3 Regional & Critical Concerns Sponsors will choose between an interview OR a 2 minute video. Lunch Sponsors will have an interview AND a 2 minute video.

4 Discount of \$50 each when you purchase booths at 2 or more conferences.



# MAGAZINE ADS

We have one magazine that will be put into the hands of the 1800+ youth workers across all events. The magazine is intended to be inspiring and informative for our attendees long after the event is over, meaning your ad will be seen again and again. We accept colour or black and white ads.

	Price	NO BLEED			WITH 0.375 inch BLEED		
		Width	x	Height	Width	x	Height
<b>Quarter page</b>	\$225	5"	x	3.85"	-		
<b>Half page</b>	\$325	5"	x	8"	5.75"	x	8.75"
<b>Full Page</b>	\$525	10.5"	x	8"	11.25"	x	8.75"
<b>Inside cover (2 available - front or back)</b>	\$775	5"	x	8"	5.75"	x	8.75"
<b>Back cover in colour</b>	\$925		-		5.75"	x	8.75"

### File Specifications

- High or Press resolution EPS, JPG or PDF files (300 dpi, CMYK for accurate colour and quality output)
- GIF images are NOT acceptable
- For ads with bleed, please keep important text/graphics 0.25" inside trim edge. Please include crop marks.

\*Proofs of ad submitted will NOT be supplied unless requested\*

**Please submit all files to Rachel Siverns at info@truthmatters.ca by August 31, 2018.**



# PRE-SHOW SLIDES

A slideshow will run on the main screen prior to all main sessions at CYWC Regional Training events. You can register to be in the slide show at the event(s) on your choice.

**Price \$75 (per event)**

### Details

- one to three slides advertising your organization (please number slide files in the order you would like them shown)
- please provide in 16:9 (widescreen) aspect ratio ONLY.
- focus on high visual impact and minimal text
- JPG or PDF files. Do not send Powerpoint slideshows (please export as images).

**All slides are due one month prior to the event at which you are advertising.**

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